



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

U.G. DEGREE EXAMINATION – GENERAL ENGLISH

FOURTH SEMESTER – APRIL 2015

EL 4054 - ENGLISH FOR TECHNICAL WRITING

Date : 23/04/2015
Time : 09:00-12:00

Dept. No.

Max. : 100 Marks

I. Write short notes on any EIGHT of the following in about 150 words each: (8x5=40)

1. Explain the nature and scope of Technical writing.
2. Describe the process of Technical Communication in a flow chart.
3. Discuss proof reading techniques with examples.
4. Distinguish objective and subjective styles in writing.
5. Write down features of scientific writing and its format.
6. Convert the following headline in to a full newspaper report:
'Road accident at T Nagar: 15 passengers injured'.
7. Explain the various stages of writing process and their importance in technical writing.
8. Bring out the advantage and disadvantage of site structural types.
9. Write a set of instructions for the students who appear for campus interview.
10. Write down features of a research report.

II. Attempt any SIX of the following in about 300 words: (6x10=60)

1. Explain the process of website development.
2. Write a report about the negative academic consequences of alcohol abuse in college.
3. Explain the significance of mind map in writing process and prepare the same for writing an essay on land acquisition in India.
4. Explain about e-mail communication and the various benefits and the problems of the same.
5. Illustrate using tenses in scientific writing.
6. Write a proposal to create a more user friendly and technologically advanced modern language lab.
7. The percentage distribution of the expenditure incurred in publishing a book is given. Prepare the pie-chart and interpret the same.
Various Expenditures (in percentage) Incurred in Publishing a Book:
Royalty: 15 % Transport: 10% Printing Cost 20% Paper Cost 25%
Binding: 20% Promoting Cost 10%

8. Rewrite the following passages without errors:

Intense hard work along for great skills shall help you win one success with another. There shall be innumerable obstacle strewn in your path towards success, however, what make a man truly worthy of the success that he attain is the ability to keep struggling until he can reach their goal. Giving up after a few failed attempts makes you a loser.

A truly successful man will keep trying and keep struggling until he perfects their art. Thomas Edison failed approximately 10,000 times while he is working on the light bulb and yet he never dreames of giving up – this is the hard work and the determination that marks a true success. Indeed, success are not measured by the position that you are inn, today but the amount of hard work you put in and the number of obstacles that you overcome to reached your goal.
